New!
Taste and Compare...

Full Flavor Cambridge Generic Price.

Mfr. suggested retail price.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

Buy 1, get 1 FREE!

New Full Flavor Cambridge

Kings or 100's

Consumer: Limit—one coupon per purchase. Not to be transferred, sold or reproduced. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A. Consumer pays any sales tax on product purchased.

Retailer: Philip Morris will reimburse you your normal retail price including sales tax for any free, promotional pack plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., P.O. Box 7500, Kankakee, IL 60902.

My normal retail price per pack, including sales tax, is $_____

MANUFACTURER'S COUPON | EXPIRES: 12/31/87

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FREE pack!

New Full Flavor Cambridge

Kings or 100's

Consumer: Limit—one coupon per purchase. Not to be transferred, sold or reproduced. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good only in U.S.A.

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